Buck Consultants Discusses Engaging Employee Communications and Maximizing the Impact of Health Exchanges at WorldatWork Conference

NEW YORK, May 1, 2014 – Buck Consultants, a Xerox Company, will be on-site at the Total Rewards 2014 WorldatWork Conference & Exhibition offering expertise and guidance in effectively communicating with employees, and best practices for leveraging public and private exchanges for varying population needs.

Serving as a Platinum Sponsor, Buck is speaking at two sessions during the conference. Details on the sessions include:

- **“Communicating Effectively Across a Diverse Organization”** (Monday, May 19 from 10:30 – 11:30 a.m. ET; repeated Tuesday, May 20 from 3:00 – 4:00 p.m. ET) presented by Buck Consultants’ Lori Block, principal engagement strategist, and Betsy Woods-Brooks, principal, Communications, along with Tammy Kraja, senior director, Strategic Benefits at Xerox, Kristy Lucksinger, director of Global Benefits at Carlson Companies and Marilyn Whitham, executive director of Benefit Operations at Comcast Cable Communications, on effectively, efficiently and enticingly communicating with employees to help them maximize rewards programs.

- **“A New Dawn of Benefits Delivery: Leveraging Exchanges for Varying Populations”** (Tuesday, May 20 from 11:00 a.m. – 12:00 p.m. ET) presented by Buck Consultants’ Sherri Bockhorst, principal and national practice leader, Health Exchange Solutions, along with Peter Dowd, vice president, Compensation and Benefits at Xerox, Holly Flinn, director of Benefits at Bob Evans Farms Inc. and Jim Levine, director of Compensation and Benefits at Church and Dwight Company Inc., on the various types of public and private exchanges available in the market.

Buck Consultants will conduct a flash survey on health exchanges at its booth #406. All participants will receive a complimentary copy of the results.

The Total Rewards Conference takes place from May 19-21 in Dallas, Texas.

**About Buck Consultants**
Buck Consultants, A Xerox Company, is a leader in human resource and benefits consulting with more than 1,500 professionals worldwide. Founded in 1916 to advise clients in establishing and funding some of the nation’s first public and private retirement programs, Buck is an innovator in the areas of retirement benefits, health and welfare programs, talent and human resources solutions, compensation and employee communication. News and other information about Buck Consultants are available at [http://www.buckconsultants.com](http://www.buckconsultants.com).
About Xerox
Since the invention of Xerography more than 75 years ago, the people of Xerox (NYSE: XRX) have helped businesses simplify the way work gets done. Today, we are the global leader in business process and document management, helping organizations of any size be more efficient so they can focus on their real business. Headquartered in Norwalk, Conn., we have more than 140,000 Xerox employees and do business in more than 180 countries, providing business services, printing equipment and software for commercial and government organizations. Learn more at www.xerox.com.

-XXX-

Media Contacts:
Ed Gadowski, Buck Consultants, A Xerox Company, +1-910-253-9816, Edward.Gadowski@buckconsultants.com
Nicole Pavlas, Text100 for Buck Consultants, +1-585-697-2620, Nicole.Pavlas@text100.com

Note: To receive RSS news feeds, visit http://news.xerox.com/pr/xerox/rss.aspx.

XEROX®, XEROX and Design® are trademarks of Xerox in the United States and/or other countries.