The topics covered in the *Compensation Focus* editorial calendar are guidelines. WorldatWork reserves the right to change topics due to current events or quality of articles submitted. WorldatWork requires copyright assignment prior to publication.

### 2010 Editorial Calendar & Deadlines

**FEBRUARY**  
SEND DATE 2/08/10 | MATERIALS DUE 12/28/09  
*Base Pay Management*  
- The Aftermath of Pay Decreases  
- Entitled to an Increase?  
- Pay Secrecy or Pay Transparency?

**AUGUST**  
SEND DATE 8/09/10 | MATERIALS DUE 7/2/10  
*Base Pay Management*  
- How to Sell Your Salary Budget to Finance  
- When is Differentiation Really Differentiation?  
- Reinforcing the True Meaning of Merit Pay

**APRIL**  
SEND DATE 4/12/10 | MATERIALS DUE 3/5/10  
*Executive Compensation*  
- Trends in Executive Severance  
- Spotlight on an Executive Compensation Professional  
- Underwater Options: Where Are They Now?

**OCTOBER**  
SEND DATE 10/11/10 | MATERIALS DUE 9/3/10  
*Executive Compensation*  
- Where are Perquisites Today?  
- How Do You Define Your Executive Tier?  
- Equity Trends

**JUNE**  
SEND DATE 6/14/10 | MATERIALS DUE 5/7/10  
*Variable Pay/Performance Management*  
- Are Spot Bonuses Effective Motivators?  
- Who Shouldn’t be in a Variable Pay Plan?  
- Managing Expectations of Variable Pay  
- Revisiting Variable Pay Goals

**DECEMBER**  
SEND DATE 12/13/10 | MATERIALS DUE 11/5/10  
*Variable Pay/Performance Management*  
- How to Establish a Pay-for-Performance Culture  
- How to Help Line Managers Communicate Pay Increases  
- Merit Increase vs. Variable Pay

All contributions should be 600-900 words.  
Content must be original and has not been published previously in any other newsletter or online.

Please send contributions to the editor, [Erin Ryan](mailto:erin.ryan@worldatwork.org), by deadline (or earlier).  
Pitched stories that fit the themes listed above are preferred. Content should focus on providing analysis and resources for those who do the work of compensation planning or those who are affected by variable pay, base pay, executive compensation or performance management. Pitches can be in the form of article submissions, “Ask the Expert” interviews, news, research results, etc.