

# WORKSPAN

## 2019 Editorial Calendar

From case studies to provocative features and opinion pieces, every issue of Workspan strives to include a variety of content that inspires and educates WorldatWork members.

If you see a topic you'd like to explore further, or if you have an idea that's not reflected on this calendar, feel free to reach out to an editor or email [Workspan@worldatwork.org](mailto:Workspan@worldatwork.org). We're happy to take a deeper dive with you.

WorldatWork requires copyright assignment on all articles prior to publication. Please note that this calendar is a guideline, and the Editorial team reserves the right to shift issue focus throughout the year.

### January

#### Deadline to Submit: Sept. 14, 2018

- The Changing Definition of "Business Success": How Organizations Are Responding to Customers, Employees and Community
- The Role of AI and/Data Science in Managing and Rewarding Employees Who Work and Live Abroad
- Total Rewards: What to Watch for in the Year Ahead

### February

#### Deadline to Submit: Oct. 12, 2018

- Creating a Compensation Plan from Scratch: What to Do When You're Handed the Keys
- Data Analysis, Trends and Techniques to Identify Issues and Solutions
- Using Predictive Analytics to Create Targeted Health Interventions, Communications and Engagement

### March

#### Deadline to Submit: Nov. 16, 2018

- Intrinsic vs. Extrinsic Rewards: Pros, Cons and When Each Makes the Most Sense
- Executive Benefits and Perks: Is There a Better Way to Attract/Retain Execs?
- Designing Rewards for Expatriates and Globally Mobile Employees

### April

#### Deadline to Submit: Dec. 14, 2018

- Changing the Open Enrollment Dynamic: Helping Employees Focus on Smart Benefits Choices
- Introducing Nontraditional/Unusual Benefits to Attract, Motivate, Retain
- Tax Reform and Dodd-Frank: Where Are We Now?

### May — 2019 Total Rewards Conference

#### Deadline to Submit: Jan. 11, 2019

- The Future of Long-Term Incentives
- Training Managers to Talk Compensation
- Career Lattices: Redefining the Traditional Path to Professional Growth

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## **June/July — 2019 Executive Compensation Forum**

**Deadline to Submit: Feb. 15, 2019**

- Innovative Executive Compensation Plan Designs
- Strategic Considerations for Adopting ESPPs
- The State of Outsourcing: Which Rewards/Comp Functions Are Being Brought Back Inside and Which Are Being Outsourced
- The Gender Pay Gap

## **August — 2019 Spotlight on Sales Compensation**

**Deadline to Submit: April 12, 2019**

- Sales Compensation Trends
- How Behavioral Health Has Changed Employer-Sponsored Health Care
- Purpose-Driven Work: What Is It and How Do You Create It in Any Environment

## **September**

**Deadline to Submit: May 17, 2019**

- How Changing Family Units Affect Benefits Offerings
- Say on Pay Updates
- Decoupling Pay from Performance

## **October**

**Deadline to Submit: June 14, 2019**

- Employee Privacy Issues in Data-Driven Organizations
- Forecasting Trends in Health Benefits Offerings
- Effectively Deploying Nonfinancial Rewards

## **November/December**

**Deadline to Submit: July 19, 2019**

- Linking Diversity and Environmental, Social and Governance (ESG) Metrics to Rewards
- Building a Culture of Accountability
- Creating and Branding Your Organization's Workforce Experience
- Post-Millennial Talent: What You Need to Know to Attract, Motivate, Retain