2018 Editorial Calendar

From case studies to provocative features and opinion pieces, every issue of Workspan strives to include a variety of content that inspires and educates readers. This calendar is a guideline, and the Editorial team reserves the right to shift issue focus throughout the year.

Have an article idea to share that’s on this calendar, or a different idea altogether? Email workspan@worldatwork.org to arrange time to discuss your proposal. WorldatWork requires copyright assignment on all articles prior to publication.

January
Deadline for manuscript submissions: Sept. 14, 2017
• Improving Your Performance Management Processes and Systems
• Regulations: Changes and the Challenges They Bring
• Effects of Medical Marijuana Laws on Employee Benefits and the Workplace
• Implications of AI, Robotics, Blockchain and Other Disruptors to Rewards

February
Deadline for manuscript submissions: Oct. 12, 2017
• Performance-Based Pay Differentiation
• The Pay Gap: Fact or Fiction?
• Lifestyle Drugs: Should Employer-Sponsored Plans Cover Them?
• Salary Surveys: How Often Do We Really Need Them?

March
Deadline for manuscript submissions: Nov. 16, 2017
• Addressing Unconscious Bias in Pay and Promotion Decisions
• Artificial Intelligence Is Taking Your Job; Can I Do Anything to Stop It?
• Deconstruction of Jobs Due to Automation
• Telework Is Rescinded but You Need to Attract a New Workforce that Demands It: What’s the Solution?

April
Deadline for manuscript submissions: Dec. 14, 2017
• Next Practices in Pay for Performance
• Moving Away from Fee-for-Service Health Care to Outcomes-Based Reimbursement
• Innovative Executive Compensation Plan Designs
• Should Health Care Be Decoupled from the Employment Model?

May
Deadline for manuscript submissions: Jan. 11, 2018
• Executive Compensation in Private Companies, Nonprofits, Government
• Optimizing Merit Budgets
• Benefits Audits: Why Take the Time to Do Them Internally?
• Pay Transparency and Communications
June/July
Deadline for manuscript submissions: Feb. 15, 2018
• Executive Benefits and Perks: Is There a Better Way to Attract and Retain Execs?
• Approaches to Pay Equity
• Evaluating CEO Performance
• Salary Compression
• Removing the Stigma of Mental Health Issues in the Workplace
• Paid Sick Leave: Should It Be Federally Mandated?

August
Deadline for manuscript submissions: April 12, 2018
• Sales compensation plan design
• Sales Compensation Incentives
• Open Enrollment Communications: Balancing Humor and Political Correctness in a Diverse Workforce
• Compensation Trends
• Effective Sales Incentives

September
Deadline for manuscript submissions: May 17, 2018
• CEO Pay Ratio: Observations and Learnings
• Building the Right Culture in an M&A Environment
• Tips for Planning Next Year’s Salary Budget
• Say on Pay Updates
• Salary Structures: Value Add or Bureaucratic Waste of Time?

October
Deadline for manuscript submissions: June 14, 2018
• The Gig Economy and the Changing Employee Value Proposition
• Creating and Branding the Employee/Work Experience: Who Owns It, and What’s the ROI?
• Job evaluation
• Save Your Payroll and Budget Dollars: Effectively Employing Nonfinancial Rewards
• Managing Across Generations: Is Generational Diversity Real or Noise?

November/December
Deadline for manuscript submissions: July 19, 2018
• Effect of a Changing Family Unit on Benefits and Rewards Programs
• Next-Gen Rewards Strategies to Retain Top/Key Talent
• HR Technology: Should It Drive Decision Making?
• Performance Management Practices
• Talent Development
• Equity Compensation Pre-and Post-IPO
• Communicating Executive Rewards