

Sponsorship Prospectus

Showcase your company's brand to more than 200 human resources professionals in search of products and services they need to attract, motivate and retain their workforce.



Total Rewards Canada 2008

Conference | November 17-19, 2008 | Fairmont Royal York-Toronto

The Greater Toronto Area (GTA) Rewards Association is pleased to present **2008 Canadian Total Rewards Conference**, in partnership with Ottawa Region Rewards Association and WorldatWork. The Total Rewards Canada 2008 offers just 15 high-profile sponsorships that provide exceptional opportunities to showcase your company. This is one of the best opportunities of the year to reach a diverse audience of decision makers interested in implementing programs and products that will help their organizations connect employee engagement to business performance.

This event features renowned speakers, educators and HR practitioners and business leaders. As a sponsor, you will be in the spotlight with this top talent. Extensive networking and dedicated face time on the event schedule provide sponsors maximum visibility.

- Engage with HR decision makers to generate solid leads
- Increase brand awareness
- Generate a positive ROI

Contact: Audrey Johnson,
Visibility Manager
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WorldatWork[®]
The Total Rewards Association



Total Rewards Canada 2008

Conference | November 17-19, 2008 | Fairmont Royal York-Toronto

Application for Sponsorship (PLEASE PRINT)

| | | |
|---------|----------|-------------|
| COMPANY | | DATE |
| ADDRESS | | |
| CITY | COUNTRY | POSTAL CODE |
| PHONE | FAX | |
| CONTACT | TITLE | |
| E-MAIL | WEB SITE | |

Sponsorship Benefits Include:

- 1 Company logo on conference marketing materials and Web site
 - Company logo in full conference brochure (if registered by April 1)
 - Company logo on conference Web site with link to company's Web site
 - Company logo on event signage
- 2 Tabletop display area in registration/break area
- 3 Two complimentary registrations
- 4 Pre- and post-conference delegate physical mailing lists (one-time use each)
- 5 One handout in delegate's conference bag
- 6 Company listing / description in onsite program guide

Submission Specifications for Logos:

Conference sponsors must submit their company logo for use with on-site signage. It is important that WorldatWork receives your logo in one of the formats below. Please read the options carefully.

To be included in the conference promotional brochure, your logo must be received no later than April 1, 2008.

Your company logo can be submitted in the following file formats (please check one):

- Adobe Illustrator—EPS format (preferred)
- Adobe Photoshop—TIFF or EPS format, 300dpi

Please e-mail your logo to: bficker@worldatwork.org

Send Application and Payment to:

Audrey Johnson, Visibility Manager
 P.O. Box 29312
 Phoenix, AZ 85038-9312
 +1 480 348 7246 Telephone
 +1 866 816 2962 Fax
ajohnson@worldatwork.org

Sponsorship—10,000 CAD per Sponsor

- Please send an invoice to me.
- I authorize WorldatWork to charge \$ _____ to my:
 - VISA MasterCard American Express

| |
|--------------------------|
| CARD NUMBER |
| EXPIRATION DATE |
| BILLING CREDIT CARD INFO |
| CARDHOLDER'S NAME |
| AUTHORIZED SIGNATURE |

Terms of Payment for Sponsorships

All applications for sponsorship must be accompanied with a 50% deposit of the total cost of the sponsorship. All deposits are non-refundable and due on or before July 1, 2008.

Final payment is due on or before September 1, 2008. Cancellations received after September 1, 2008, will result in WorldatWork retaining the full payment. Cancellations and requests for refunds must be in writing.

Signature

Sponsor agrees to comply with all applicable laws and with the terms and conditions included in this application.

| |
|---------------------------|
| AUTHORIZED REPRESENTATIVE |
| SIGNATURE |
| DATE |



| | | |
|--------------------------|-------------------|-------------------|
| For WorldatWork Use Only | ID # _____ | Total due _____ |
| Deposit amt. _____ | Date rec'd. _____ | Balance due _____ |
| | | Date rec'd. _____ |