



TOTAL 2009 REWARDS

WorldatWork Conference & Exhibition

THE CONFERENCE AND EXHIBITION COUNTDOWN CONTINUES...

MAY 2009

The WorldatWork Exhibition Team

Audrey Johnson
Mary Kelly
Shana Abrahams

WorldatWork Total Rewards Conference and Exhibition

May 31 - June 3, 2009

Washington State
Convention and Trade
Center, Seattle, WA

Two weeks to Seattle* May 31 – June 3, 2009

Visit our conference Web site at

<http://www.worldatwork.org/waw/seattle2009/attendee/index.html>

IMPORTANT SHOW INFORMATION!

Please distribute the appropriate information to all of your booth personnel and then file this UPDATE in your Exhibitor Services Guide.

Sunday, May 31	4:30 p.m. – 7:00 p.m.	Exhibit Hall Open/Welcome Reception
	6:45 p.m.	Prize Drawings
	7:00 p.m. – 9:00 p.m.	Exhibitor Reception 2010 Booth Sales in Exhibitor Lounge
Monday, June	11:00 a.m. – 2:00 p.m.	Exhibit Hall Open
	1:30 p.m. – 2:00 p.m.	Lunch Remains Open for Exhibitors
	1:30 p.m. – 3:00 p.m.	2010 Booth Sales outside Exhibit Hall
	4:00 p.m. – 6:30 p.m.	Exhibit Hall Open/Reception
	6:15 p.m.	Prize Drawings
Tuesday, June 2	11:00 a.m. – 2:00 p.m.	Exhibit Hall Open
	1:30 p.m. – 2:00 p.m.	Lunch Remains Open for Exhibitors
	1:15 p.m.	Prize Drawings
	1:30 p.m. – 2:00 p.m.	2010 Booth Sales outside Exhibit Hall
	2:00 p.m. – 8:00 p.m.	Exhibitor Move-out

EXHIBITORS

THANK YOU for your enthusiastic participation in our Exhibition!



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SPONSORS

THANK YOU! With your contributions, our Conference will be the best in the industry! Thank you for your generous support. If you are not a sponsor and would like to increase your visibility, please contact Audrey Johnson, as there are still a few opportunities for sponsorship available.

DOOR PRIZE DONORS

THANK YOU for donating the following fabulous prizes!

Company	Prize
Barnes and Noble	Gift Basket
Charles Schwab	Grand Prizes
ComPsych Corporation	Wii Fit and Console
CSI International	Men's and Lady's Watch Set
Global Equity Organization	Flip Mini HD Video Camera
iHouse	iPod
John Hancock	iPod Nano
Liberty Mutual	American Express Gift Card
MTM Recognition	Jewelry
Nationwide Better Health	Nordstrom Gift Card
O.C. Tanner	Men's and Women's Watches
Prompt Inc.	Vermont Gift Basket
SilkRoad technology	BDP-S350 Sony Blu Ray Disc Player
Sittercity.com	Dinner for Two and One-Year Membership to Sittercity
Syngy	Gift Certificate to Pike Place Market
The Oxygen Plan	Bliss Gift Certificate
Trion	iPod Nano
WalkStyles Inc.	Nordstrom Gift Card
WorkLife Innovations	Solar Laptop Messenger Bag

Door prize donors — please keep your door prize at your booth. Winners will come to your booth and present a certificate to claim their prize.

DOOR PRIZE DRAWINGS

Prizes will be drawn on Sunday at 6:45 p.m., Monday at 6:15 p.m., and Tuesday at 1:15 p.m. Attendees are eligible to win prizes on Sunday and Monday by submitting their drawing ticket at the WorldatWork booth. To be eligible for Tuesday's drawing, attendees must complete their "Exhibit Hall Challenge" game card during exhibit hours. Attendees must enter each day to be eligible to win and must be present to win.

Our drawing game this year is called "Exhibit Hall Challenge." The game is simple:

Beginning on Sunday, May 31, attendees will be visiting the booths with their game card. Please use the stamp that you have been assigned to mark the corresponding number on the attendee's card. You may have the same number as another exhibitor. If an attendee's card is already stamped when they come to visit you, please let them know they will need to continue to search for the remaining numbers.



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Again this year, we have fantastic prizes and there will be very happy winners! To keep attendees in the exhibition hall until the end, we are giving away a cash prize each day. Sunday and Monday's grand prize is \$1,000 and Tuesday's grand prize is \$1,500!

Thank you to Charles Schwab for sponsoring our grand prize!

Personnel from exhibiting companies are not eligible for the drawings.

POST ATTENDEE LIST

The post attendee list will be e-mailed to the main contact we have listed for your booth by June 8, 2009. If you do not receive it please contact Mary Kelly at Mary.Kelly@worldatwork.org or Audrey Johnson at Audrey.Johnson@worldatwork.org. This is for a one-time mailing only.

TRANSPORTATION to the Washington State Convention and Trade Center

Sea-Tac International Airport is approximately 15 miles from the Washington State Convention & Trade Center and the host hotels.

Taxi: Approximately \$33 USD one way.

For more information about shuttles, transit, taxis, limos, etc. from the airport please visit:
<http://www.portseattle.org/seatac/ground>

CONFERENCE AND EXHIBITION LOCATION

Conference registration, general sessions, workshops, and the Exhibit Hall will all be located in the Washington State Convention and Trade Center. WorldatWork will be occupying the 300, 400, and 600 levels of the Convention Center. The Exhibit Hall will be located in Exhibit Halls 4ABC. Some special events will be taking place at the nearby Sheraton Seattle Hotel.

EXHIBITOR REGISTRATION

WSCTC 4th Floor South Lobby

Look for "EXHIBITOR" Signs

Full Conference Exhibitors and Booth Personnel will all need to check-in at the exhibitor check-in desk to pickup your badge and an exhibitor info packet. REMEMBER: Every person must have an official WorldatWork badge to enter the exhibit area. If you have any questions prior to conference, please contact Mary Kelly at 480-304-6771. Please encourage your booth personnel to register early on Saturday to avoid long lines prior to the hall opening on Sunday night. All exhibitor appointed contractors will need to check-in at the exhibitor registration desk to receive a wristband for their entrance into the Exhibit Hall on set up days (Saturday and Sunday).

ASSISTANCE DURING SET UP

Please visit the Freeman Service desk located in the rear of Exhibit Hall 4A. You can reach the WorldatWork Exhibition Team by visiting the exhibitor registration counter.

EXHIBITOR LOUNGE

Visit the Exhibitor Lounge located inside the Exhibition Hall (just right of the entrance doors) to relax and refresh! There will be a mini Cyber Café for checking e-mail along with a printer. Refreshments will be available for your convenience.

Saturday, May 30 10:00 a.m. – 5:00 p.m.

Sunday, May 31 7:00 a.m. – 9:00 p.m.

Monday, June 1 7:00 a.m. – 7:00 p.m.

Tuesday, June 2 7:00 a.m. – 7:00 p.m.

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LET'S EAT!

Refreshments will be provided for booth attendees throughout the show, as well as tables and chairs to sit down to eat. Additional details and specific times will be included in the onsite package. Also listen for announcements in the Exhibition Hall. During regular Exhibit Hall times, food will be available after the attendees leave for sessions. This way, exhibitors can eat without bringing food to their booths and eating in front of attendees.

Exhibitor Lounge

Saturday, May 30	10:00 a.m. – 5:00 p.m.	Beverage Service
Sunday, May 31	7:00 a.m. – 10:00 a.m.	Beverage Service
	10:00 a.m. – 7:00 p.m.	Beverage Service and Light Snacks
	12:00 p.m.	Lunch for Exhibitors
	7:00 p.m. – 9:00 p.m.	Exhibitor Appreciation Reception
Monday, June 1	7:00 a.m. – 10:00 a.m.	Beverage Service
	10:00 a.m. – 6:30 p.m.	Beverage Service and Light Snacks
	11:30 a.m. – 2:00 p.m.	Lunch served in the Exhibit Hall
Tuesday, June 2	7:00 a.m. – 10:00 a.m.	Beverage Service
	10:00 a.m. – 2:00 p.m.	Beverage Service and Light Snacks
	11:30 a.m. – 2:00 p.m.	Exhibitor Lunch

MOVE-IN/MOVE-OUT SCHEDULE

Saturday, May 30	10:00 a.m. – 8:00 p.m.	Exhibitor Registration Open
	10:00 a.m. – 5:00 p.m.	Exhibitor Move-in
Sunday, May 31	7:00 a.m. – 7:00 p.m.	Exhibitor Registration
	7:00 a.m. – 2:00 p.m.	Exhibitor Move-in
Monday, June 1	7:00 a.m. – 6:00 p.m.	Exhibitor Registration
Tuesday, June 2	7:00 a.m. – 2:00 p.m.	Exhibitor Registration
	2:00 p.m. – 8:00 p.m.	Exhibitor Move-out
Wednesday, June 3	8:00 a.m. – 12:00 p.m.	Exhibitor Move-out

Please visit the Exhibitor section of our conference Web site for a detailed conference schedule.
<http://www.worldatwork.org/waw/seattle2009/exhibitor/index.jsp>

SECURITY

Perimeter security will be provided during show hours; however, this does not mean your booth will be watched. If you need additional security at your booth, please contact Tim Thomas (Security Supervisor) at 206-694-5027.



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RECEPTIONS

Sunday 4:30 p.m. – 7:00 p.m. | Exhibit Hall Welcome Reception: “Beer & Wine from the Pacific Northwest and Around the World”

Thank you to our “Beer and Wine Hosts” listed below.

Berkshire Associates

Callidus Software

Clark Consulting

Mercer

Purchasing Power

Taleo

Varicent

Wellpoint Next RX

Workscape

Worldwide Compensation

Monday 4:00 p.m. – 6:30 p.m. | Exhibit Hall Open and Reception

IT'S FREE

A PDF for Complimentary Expo hall passes was e-mailed to you to invite clients or guests to the exhibition. Feel free to invite your customers. All booth staff must have badges and may not use expo passes.

IS IT THERE YET?

It's a good idea to check with Freeman Exhibitor Services prior to the show at 714-254-3410 confirm that all of your freight has arrived! We have witnessed the panic and despair that happens when a booth does not arrive for setup. A quick call to confirm arrival will help your exhibiting experience get off to a great start!

BOOTH PRIZE WINNERS

Some companies will be conducting prize drawings in their booth. Because of the tight schedule, there will not be time to announce individual booth prize winners during the exhibition drawings. We recommend you post winning names in your booth as well as contact the winners post conference.

2010 SALES/EXHIBITOR RECEPTION

Sponsors will have the opportunity to choose their 2010 booth space prior to conference

Sunday 7:00 p.m. – 9:00 p.m. | Exhibitor Lounge (Inside the Exhibition Hall)

Be sure to attend and take advantage of the advance signup for 2010 in Dallas/Fort Worth. One lucky company that purchases their booth by Sunday night will receive a free 10x10 for 2010.

We are continuing our loyalty program this year for 2010 booth selection. Sponsors, as always, have the opportunity to choose their booth space before the Sunday night reception.

At our Sunday night reception, we will begin selling booths at 7:00 p.m. (You are welcome to get in line earlier if you wish.) Numbers will be given out as early as 6:00 p.m. **The numbers will be divided into three groups:**

Group A – companies who have exhibited with us 4 or more years

Group B – companies who have exhibited with use 2-3 years

Group C – first-time exhibiting companies

Groups will be called by letters – first the A's, then the B's, and then the C's. We hope you will find this system simpler than other conferences, and by taking a number, we hope you will enjoy the reception while networking with other exhibitors.

Additional booth sales hours in the foyer outside of the Exhibit Hall:

Monday 9:00 a.m. – 11:00 a.m. and 1:30 p.m. – 3:00 p.m.

Tuesday 9:00 a.m. – 11:00 a.m. and 1:30 p.m. – 2:00 p.m.



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MONDAY NIGHT SOCIAL EVENT (Sponsored by Hay Group)

Wednesday Social Event

Museum of Flight Sponsored by Hay Group

Monday, June 1
6:30 p.m. – 9:00 p.m.

Transportation will be provided from the Exhibit Hall Reception to the Social Event's venue: the Museum of Flight. Network and navigate with other attendees while enjoying dinner under historic aircrafts like "The Blackbird." The Great Gallery in the Museum of Flight is a six-story glass-and-steel exhibit hall currently containing 39 full-size historic aircraft. Twenty-three aircrafts hang from the space-frame ceiling in flight attitude. These aircraft trace the history of the first century of flight. Dramatically lit at night, the Gallery is a stunning architectural achievement. Come take a closer look while enjoying dinner, beverages and entertainment, and make sure you leave time for the flight simulator! *Admission by ticket only.*

Tickets may be purchased at Registration or at the Museum of Flight on Monday evening.

*Cost: \$30 (USD) per attendee. Additional guest tickets may be purchased for \$130 (USD) (includes Monday Social Event, Sunday and Monday receptions in the Exhibit Hall).

Booth staff may purchase tickets for \$100 per person.

ANY QUESTIONS?

We will be in the office through Thursday, May 28. Please contact Audrey at 480-304-6846 or Audrey.Johnson@worldatwork.org or Shana at 480-304-6883 or Shana.Abrahams@worldatwork.org or Mary Kelly at 480-304-6771 or Mary.Kelly@worldatwork.org, if you have any questions about the exhibition.

THE LAST WORD...

This is the final Update you will receive before leaving for Seattle. Additional information will be available onsite.

Once onsite, please review the Exhibitor Information Packet at your booth for the most current conference information as well as the 2010 Booth Sales application form.

Your Conference Exhibition Team will be on radio throughout the show. Audrey can be reached on cell phone as well.

Audrey Johnson
623-202-4223

See you in Seattle!