

The topics listed in the *workspan* editorial calendar are guidelines. In every issue, WorldatWork strives to include topics related to our Total Rewards Model, which includes the key areas: compensation, benefits, work-life, performance and recognition, and development and career opportunities. WorldatWork reserves the right to change topics due to current events or quality of articles submitted. WorldatWork requires copyright assignment prior to publication.

To submit articles, e-mail Managing Editor Jean Christofferson at [jchristofferson@worldatwork.org](mailto:jchristofferson@worldatwork.org) or go to [www.worldatwork.org/author](http://www.worldatwork.org/author).

## **January**

Deadline for manuscript submissions: **Oct. 17, 2007**

- How to be successful in 2008
- Total rewards
  - Communication
  - Integration, breaking down silos
  - Strategy and business performance
  - Attraction vs. retention
- Performance management
- Employee engagement
- Telework
- The relationship of CEOs and total rewards professionals

## **February – Survey Advertorial Issue**

Deadline for manuscript submissions: **Nov. 21, 2007**

- Work-life effectiveness
  - Health and wellness
  - Workplace flexibility
  - Organizational and culture change
- Metrics of total rewards/evaluating program effectiveness
  - ROI of total rewards
- HR/total rewards/benefits surveys
  - How to conduct a proper survey
  - Survey providers
  - Trends in surveys/data collection/reporting

## **March**

Deadline for manuscript submissions: **Dec. 19, 2007**

- Variable pay around the globe/comparisons
- Development and career opportunities
  - Career paths
  - Succession planning
- The impact of total rewards on mergers and acquisitions
- Consumer-driven health care
- Executive compensation
- Workforce demographics outside the United States

### **April – Pre-conference Issue**

Deadline for manuscript submissions: **Jan. 16, 2008**

- Attraction, motivation and retention trends around the world
- Continuity of operations and telework
- Equity compensation
- Expatriate issues
- Severance trends
- Talent management
- Technology in total rewards

### **May – Annual Conference Issue (Bonus Distribution to WorldatWork Conference)**

Deadline for manuscript submissions: **Feb. 20, 2008**

- Global pay practices and trends
- Career planning for total rewards professionals
- Succession planning
- What is employee resilience?
- Health-care cost increases
- Sales compensation

### **June (Bonus Distribution to Benefits Practitioners)**

Deadline for manuscript submissions: **March 19, 2008**

- Retiree benefits
- Global retirement trends
- Income protection (disability, long-term disability, long-term care, etc.)
- Compensation trends in health care
- Self-service benefits administration
- Caregiving and eldercare

### **July – Executive Compensation and Benefits Advertorial Issue**

Deadline for manuscript submissions: **April 16, 2008**

- Aging and its impact on total rewards
  - Older workers
- Global executive benefits and perquisites
- Technology's increasing role in total rewards
- Flexible spending accounts
- Health-care funding
- Managing total rewards for a multigenerational workforce

### **August – Readex Advertising Effectiveness Survey**

Deadline for manuscript submissions: **May 21, 2008**

- Expatriate/repatriate issues
- Market pricing
- Paid time off
- Retirement and financial education
- Recognition
- Global job leveling
- Cross-functional career development

## **September — WorldatWork Salary Budget Survey Issue**

**\*Focus on Europe — *workspan* Supplement**

Deadline for manuscript submissions: **June 18, 2008**

- The shifting sales talent pool
- Job evaluation
  - Internal vs. external equity
  - Issues in base pay management (e.g., shift differentials)
- Managing performance
  - Short-term and long-term designs/measures
  - Alignment of rewards and performance measures
  - Merit cycles/base pay management
  - Global issues
  - Competencies
- Flexible benefits

## **October – Partners in Practice: A Guide to Consulting Advertorial Issue**

**\*Focus on Canada — *workspan* Supplement**

Deadline for manuscript submissions: **July 16, 2008**

- Work-life effectiveness
  - Telework
  - Flexible work arrangements
  - Wellness benefits
- Executive compensation
- Outsourcing
- National Work and Family Month
- Attracting and retaining on- and off-ramp employees

## **November — Focus on Performance and Recognition**

**\*Focus on Asia Pacific — *workspan* Supplement**

Deadline for manuscript submissions: **Aug. 13, 2008**

- Recognition by generation
- Performance management
- Enrollment
  - Automated 401K enrollment
- Turnover (beyond prevention)
  - Trends
  - How to calculate
- Total rewards case studies

## **December**

Deadline for manuscript submissions: **Sept. 17, 2008**

- Geographic pay
  - Premiums vs. differentials or separate structures
  - How, why, rationale, pros, cons, trends
- Paid time off banks
- Controlling rising prescription drug costs
- Mentoring
- Generational work styles
- Benefits trends

*\*Focus supplements are subject to change*