

Application for 2012 Sponsorship & Advertising

May 21-23, 2012 | Orlando, FL

TOTAL 2012
REWARDS
WorldatWork Conference & Exhibition

Please Print

| | | |
|------------------|----------------------------------|----------|
| Company | | Date |
| Address | | |
| City | State Prov | ZIP code |
| Contact | Title | |
| Phone | Fax | |
| E-Mail | Web site | |
| Product Category | Product/Services to be Exhibited | |

Sponsorship

Event or Item Sponsored _____

Sponsorship Level: Platinum Gold Silver Bronze

(Upon receipt of this application, a complete contract will be forwarded to you for signature.)

Sponsorship
Total \$ _____

Additional Visibility *(All prices in U.S. dollars.)*

Beer & Wine Reception Host \$3,700

Aisle Sign \$3,200

Virtual Exhibit Booth

Display \$300

Highlights from the Hall

Kiosk Display \$1,600

Program Guide Advertising

Inside Front Cover \$2,995 SOLD | Buck Consultants

Inside Back Cover \$2,895 SOLD | Towers Watson

Back Cover \$3,595 SOLD | Xactly Corp.

Tabs:

General Info Front \$2,595

Map Pages & Conference Directionals \$3,500

General Info Back \$2,595

Special Events Front \$2,195

Special Events Back \$2,195 SOLD | Quest Diagnostics

Program & Maps Front \$2,095

Program & Maps Back \$2,095

Monday Back \$1,995

Tuesday Back \$1,995

Wednesday Back \$1,895

In Recognition Back \$1,995

Exhibitor Directory Front \$1,995

Exhibitor Directory Back \$1,995

Advertising Total \$ _____

Grand Total \$ _____

Payment Information

All applications for sponsorship must be accompanied with a 25% deposit of the total cost of the sponsorship. All deposits are non-refundable. Payment in full is due March 1, 2012.

Full payment enclosed

25% deposit enclosed

Please invoice me

Check payable to WorldatWork enclosed for: \$ _____

Credit Card:

Visa MasterCard American Express Discover

I authorize WorldatWork to charge \$ _____ to the credit card below.

Card Number _____

Expiration Date _____

Billing ZIP Code on Credit Card _____

Name on Credit Card _____

Cardholder's Signature _____

Cancellation Policy

Cancellations received before March 1, 2012, will result in WorldatWork retaining the deposit. Cancellations received on or after March 1, 2012, will result in WorldatWork retaining all payments received. All cancellations and requests for refunds must be made in writing.

Agreement

Sponsor/Advertiser agrees to comply with all applicable federal, state and local laws; and with WorldatWork's Terms and Conditions.

Name of Authorized Representative *(Print)* _____

Signature *(Required)* _____

Please see reverse side for submission of logos and Program Guide advertisement specifications.

Send application and payment to:

WorldatWork | Attn: Audrey Johnson, Visibility Manager

P.O. Box 29312 | Phoenix, AZ 85038-9312

Phone: 480-304-6846 | Fax: 480-483-8352 | E-mail: Audrey.Johnson@worldatwork.org

WorldatWork
The Total Rewards Association

8/2011

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Logos

Conference sponsors must submit their company logo.

It is important that WorldatWork receives your logo in three files: two as vector-based (Adobe Illustrator preferred), CMYK and grayscale, EPS files; and also as a PDF file. To be included in the conference promotional brochure, your logo must be received no later than Nov. 15, 2011.

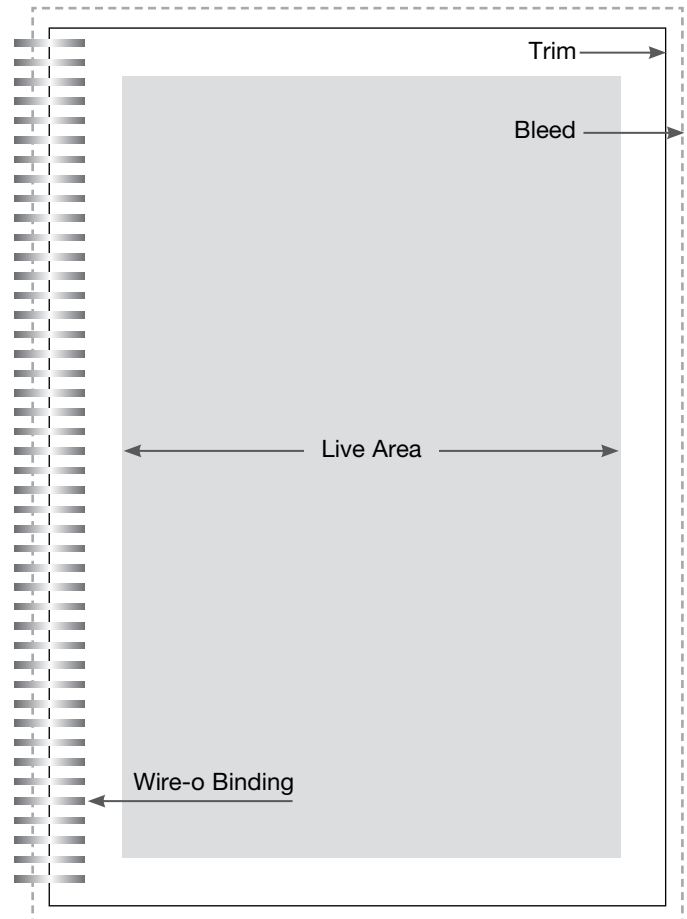
E-mail logos to Audrey.Johnson@worldatwork.org and Becky.Williams@worldatwork.org

Program Guide Advertisements

- Trim size is 5.5" x 8.5"
- The live area is 5" x 8"
- For ads with bleeds, add 1/8" on all sides beyond trim.
- This booklet is wire-o bound. Please be aware of your ad placement (i.e., left of right page) within the program guide to avoid text or logos being cut off by the binding.
- Do not place critical items within 1/2" of wire-o binding side.
- Ads must be submitted in the exact size they appear. Color proofs are required with files.
- Include name and phone number of contact person.

Ad File Format and Deadline

- Send ads as print-ready, high resolution CMYK PDFs with bleeds, trim marks and embedded fonts. All fonts and images must be included. No PMS colors.
- Color proofs are required with files.
- Advertisement materials are due February 15, 2012.



Reminder

Do not place critical items within 1/2" of wire-o binding. Is your ad on a right- or left-hand page?

Questions

Please contact Becky Williams in Creative Services at Becky.Williams@worldatwork.org with questions regarding mechanical specifications.

Send CD (if ad is over 4mb) and color hardcopy to:

WorldatWork | Attn: Becky Williams, Creative Services
14040 N. Northsight Blvd. | Scottsdale, AZ 85260
Phone: 480-304-6753 | Fax: 480-483-8352 | E-mail: Becky.Williams@worldatwork.org

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