



Alison Avalos, Certified Compensation Professional (CCP), Global Remuneration Professional (GRP), is responsible for leading, managing, planning and organizing projects to deliver total rewards content to members, primarily through online delivery and features.

Prior to her current position at WorldatWork, Avalos was responsible for managing the data collection, analysis, report writing and delivery of the WorldatWork Salary Budget Survey. She also coordinated and administered member surveys, conducted market research support, and performed other types of research, linking customers and members to the organization and driving business decision-making processes. She also served as a human resource knowledge adviser where she provided research assistance to professional members as an experienced practitioner in compensation, benefits, and work-life.

Her career experience prior to WorldatWork includes human resources positions with the Maricopa County Attorney's Office in Phoenix, as well as marketing management experience with Rainbow Fields Sports Complex in Modesto, Calif.

Avalos has co-authored *workspan* articles such as, "Are Salary Budgets Rising from the Ashes?" and has been interviewed for her expertise regarding the annual WorldatWork Salary Budget Survey.

Professional Designations/Accreditations:

Certified Compensation Professional (CCP)
Global Remuneration Professional (GRP)

Education:

M.A. in Organizational Management
from University of Phoenix

B.A. in Psychology from
California State University

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About WorldatWork®

WorldatWork (www.worldatwork.org) is the association for human resources professionals focused on attracting, motivating and retaining employees. Founded in 1955, WorldatWork provides practitioners with knowledge leadership to effectively implement total rewards — compensation, benefits, work-life, performance and recognition, development and career opportunities — by connecting employee engagement to business performance. WorldatWork supports its 30,000 members and customers in 30 countries with thought leadership, education, publications, research and certification.

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