

Paul Rowson General Manager



Paul Rowson is a seasoned human resources generalist, with excellent executive leadership experience in both private and public sector markets. He serves as an official spokesperson and represents WorldatWork to members, customers, prospective customers, the media and the general public through speaking engagements and articles. He assists the association in building and establishing its reputation as a recognized authority in Total Rewards.

Prior to his current position, Rowson was an HR Business Partner with Fannie Mae, providing strategic leadership and counsel to senior management for the Internal Audit, Procurement, Corporate Facility and Security, eBusiness and Corporate Marketing divisions. He assisted in the organizational redesign in staffing and training to meet regulatory oversight requirements and internal audit industry standards. In addition, he developed and implemented the management training program track for eBusiness University at Fannie Mae.

Earlier in his career, Rowson served as vice president of business development at Alexis International, an application service provider that offered enterprise level recruiting and staffing solutions. He also spent nearly 10 years at Marriott International in various corporate HR leadership positions.

Rowson was a member of Secretary of Labor Robert Reich's Commission on Achieving Necessary Skills, and served as ad hoc committee member and advisor to the Director of Civil Rights. He chaired the Washington, D.C. Employer Advisory Committee to the District of Columbia's Department of Employment Services. He has been quoted in the *Washington Post*, *Wall Street Journal*, *Money*, *Workforce Management*, *Employee Benefit News*, and *Reuters TV* on talent acquisition, HR technology and leadership development.

Education:

B.A. in Environmental Science from
University of Virginia

Media contact:

Marcia Rhodes

1100 13th Street NW

Suite 800

Washington, DC 20005

14040 N. Northsight Blvd.

Scottsdale, AZ 85260

Toll-free: 877/951-9191

Marcia.Rhodes@worldatwork.org

www.worldatwork.org

About WorldatWork®

The Total Rewards Association

WorldatWork(www.worldatwork.org) is a global human resources association focused on compensation, benefits, work-life and integrated total rewards to attract, motivate and retain a talented workforce. Founded in 1955, WorldatWork provides a network of more than 30,000 members and professionals in 75 countries with training, certification, research, conferences and community. It has offices in Scottsdale, Arizona, and Washington, D.C.

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WorldatWork Journal, WorldatWork Press and Telework Advisory Group are part of the WorldatWork family.