

# TAKE A LOOK AT WORLDATWORK



## Strengthen Your Association Through Partnership.

In today's tough economy, your members need the best tools and resources available to make strategic HR decisions in a changing world, and a changing organization. As a leader in HR education and resources for over 50 years, WorldatWork provides prestigious professional certifications, top-notch educational offerings and competitive pricing.

WorldatWork is looking for partners to join the Local Network of associations who will actively promote WorldatWork services, products, membership and education, while strengthening your member value proposition, and positioning your membership for success through training and professional certification.

## Benefits to Your Association:

- Connect with WorldatWork and other associations to share best practices on a local and national level
- Drive membership growth by providing professional education in selected areas
- Gain additional revenue from sponsored education and take advantage of revenue-share opportunities
- Harness the power of a well-maintained, real-time membership database with the Membership Management Program
- Get marketing support from WorldatWork in mailings, Web site and listings in Education catalogs
- Attend the annual Leadership Conference to share best practices, network and hear expert

Please contact us at [localnetwork@worldatwork.org](mailto:localnetwork@worldatwork.org) if your association is interested in promoting best practices in the profession, partnering with the leader in HR education, and joining the WorldatWork Local Network of HR Associations.

## About WorldatWork®

WorldatWork ([www.worldatwork.org](http://www.worldatwork.org)) is a global human resources association focused on compensation, benefits, work-life and integrated total rewards to attract, motivate and retain a talented workforce. Founded in 1955, WorldatWork provides a network of more than 30,000 members and professionals in 75 countries with [training, certification, research, conferences and community](#). It has offices in Scottsdale, Arizona and Washington, D.C.

[www.worldatwork.org](http://www.worldatwork.org)