

2009 Application for Sponsorships & Advertising

WorldatWork Total Rewards Conference & Exhibition 2009
May 31– June 3, 2009 | Seattle, WA

Please Print

Company _____ Date _____

Address _____

City _____ State | Prov _____ ZIP Code _____

Contact _____ Title _____

Phone _____ Fax _____

E-Mail _____ Web site _____

Product Category _____ Product/Services to be Exhibited _____

Sponsorship

Event or Item Sponsored _____

Sponsorship Level: Platinum Gold Silver Bronze

(Upon receipt of this application, a complete contract will be forwarded to you for signature.)

Sponsorship Total \$ _____

Additional Visibility (All prices in U.S. dollars.)

Program Guide Advertising

Covers:

- | | | |
|---|---------|----------------------------|
| <input type="checkbox"/> Inside Front Cover | \$2,795 | SOLD: Schwab |
| <input type="checkbox"/> Inside Back Cover | \$2,695 | |
| <input type="checkbox"/> Back Cover | \$3,395 | SOLD: Liberty Mutual Group |

Tabs:

- | | | |
|--|---------|-------------------------|
| <input type="checkbox"/> General Info Front | \$2,395 | |
| <input type="checkbox"/> Map Pages | \$2,500 | |
| <input type="checkbox"/> General Info Back | \$2,395 | SOLD: Sibson Consulting |
| <input type="checkbox"/> Special Events Front | \$1,995 | |
| <input type="checkbox"/> Special Events Back | \$2,395 | |
| <input type="checkbox"/> Program & Maps Front | \$1,795 | SOLD: Workscope |
| <input type="checkbox"/> Program & Maps Back | \$2,395 | SOLD: Decosoft |
| <input type="checkbox"/> Sunday Back | \$1,795 | |
| <input type="checkbox"/> Monday Back | \$1,795 | |
| <input type="checkbox"/> Tuesday Back | \$1,795 | |
| <input type="checkbox"/> Wednesday Back | \$1,795 | |
| <input type="checkbox"/> Recognition Back | \$1,795 | SOLD: Maritz Incentives |
| <input type="checkbox"/> Exhibitor Directory Front | \$1,795 | |
| <input type="checkbox"/> Exhibitor Directory Back | \$1,795 | |

Virtual Exhibit Booth

- Display \$300

Highlights from the Hall

- Kiosk Display \$1,500

Advertising Total \$ _____

Grand Total \$ _____

Payment Information

All applications for sponsorship must be accompanied with a 25% deposit of the total cost of the sponsorship. All deposits are non-refundable. Payment in full is due March 1, 2009.

- Full payment enclosed
- 25% deposit enclosed
- Please invoice me
- Check payable to WorldatWork enclosed for: \$ _____
- Credit Card:
- Visa MasterCard American Express Discover

I authorize WorldatWork to charge \$ _____ to the credit card below.

Card Number _____

Expiration Date _____

Billing ZIP Code on Credit Card _____

Name on Credit Card _____

Cardholder's Signature _____

Cancellation Policy

Cancellations received after March 1, 2009 will result in WorldatWork retaining the deposit. Cancellations and requests for refunds must be in writing.

Agreement

Sponsor/Advertiser agrees to comply with all applicable federal, state and local laws; and with WorldatWork's Terms and Conditions.

Name of Authorized Representative (Print)

Signature (Required)

Send application and payment to:

WorldatWork | Attn: Audrey Johnson, Visibility Manager

P.O. Box 29312 | Phoenix, AZ 85038-9312

Phone: 480-304-6846 | Fax: 480-483-8352 | E-mail: Audrey.Johnson@worldatwork.org

Please see reverse side for submission of logos and Program Guide advertisement specifications.



Specifications for Submission of Logos & Program Guide Advertisements

WorldatWork Total Rewards
Conference & Exhibition 2009
May 31– June 3, 2009 | Seattle, WA

Logos

Conference sponsors must submit their company logo for use with on-site signage, as well as a slide presentation showing your company logo to conference attendees.

It is important that WorldatWork receives your logo as an Adobe Illustrator, CMYK, eps, and a PDF file. To be included in the conference promotional brochure, your logo must be received no later than Nov. 15, 2008.

E-mail logos to Becky.Ficker@worldatwork.org

Program Guide Advertisements

- Trim size is 5.5" x 8.5"
- The live area is 5" x 8"
- For ads with bleeds, add 1/8" on all sides beyond trim.
- This booklet is wire-o bound. Please be aware of your ad placement (i.e., left of right page) within the program guide to avoid text or logos being cut off by the binding.
- Do not place critical items within 1/2" of wire-o binding side.
- Ads must be submitted in the exact size they appear. Color proofs are required with files.
- Include name and phone number of contact person.

File Formats

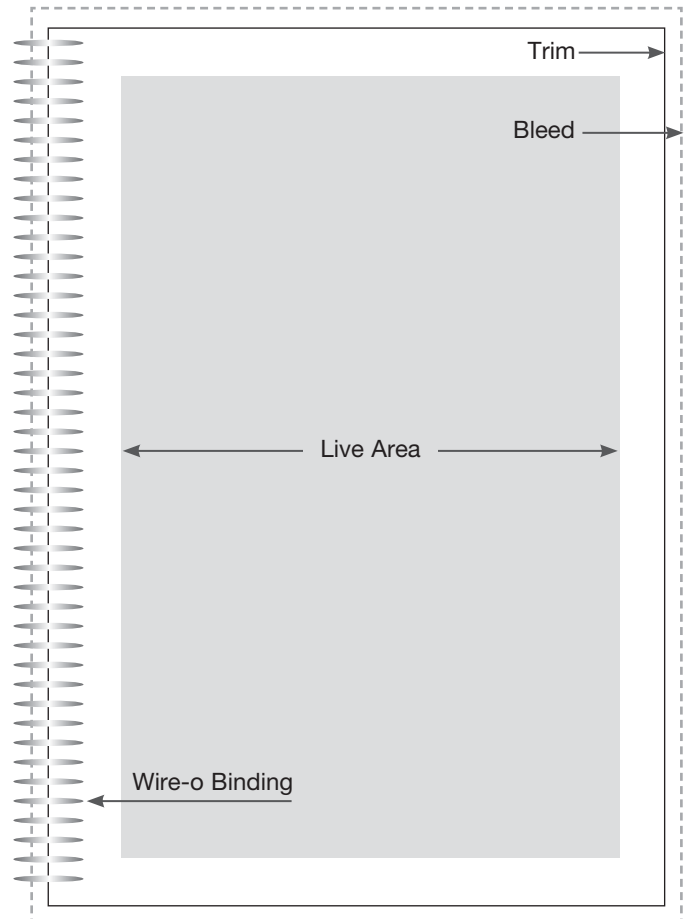
- Advertisement materials are due February 15, 2009.
- Send print-ready, high resolution PDFs with bleeds, trim marks and embedded fonts.

Images

- All images must be Adobe Illustrator (vector) EPS format.
- All colors must be converted to CMYK equivalents — no Pantone colors.
- All fonts and images must be included. Change fonts to outline (artwork) in Adobe Illustrator files to avoid missing font issues.
- Color proofs are required with files.

Send CD and color hardcopy to:

WorldatWork | Attn: Becky Ficker, Creative Services
14040 N. Northsight Blvd. | Scottsdale, AZ 85260
Phone: 480-304-6753 | Fax: 480-483-8352 | E-mail: Becky.Ficker@worldatwork.org



Reminder

Do not place critical items within 1/2" of wire-o binding.
Is your ad on a right- or left-hand page?

Questions

Please contact Becky Ficker in Creative Services at 480-304-6753 with questions regarding mechanical specifications.