



The topics covered in the *Benefits & Work-Life Focus* editorial calendar are guidelines. WorldatWork reserves the right to change topics due to current events or quality of articles submitted. WorldatWork requires copyright assignment prior to publication.

2012 Editorial Calendar & Deadlines

JANUARY

SEND DATE 1/23/12 | MATERIALS DUE 12/9/11

- Career planning for benefits professionals
- Wellness programs
- Workplace flexibility
- Heads up on 401(k) fees disclosure

APRIL (Work-Life Summit)

SEND DATE 4/23/12 | MATERIALS DUE 3/16/12

- Work-Life Summit Wrap-Up
- Health-care reform update
- Negotiating benefits costs
- Conducting a benefits survey
- Summer schedules

JULY

SEND DATE 7/23/12 | MATERIALS DUE 6/13/12

- Innovative Excellence Award Winners
- Communicating benefits costs
- Open enrollment tools (technology focus)
- Vendor management
- Dependent care

OCTOBER

SEND DATE 10/22/12 | MATERIALS DUE 9/14/12

- National Work & Family Month
- Phased retirement plans
- Aligning benefits strategy to the total rewards philosophy
- Paid leave programs.

All contributions should be 600-900 words.

Content must be original and has not been published previously in any other newsletter or online. Please send contributions to the editor, [Angela Gabriel](#), by deadline (or earlier).

Pitched stories that fit the themes listed above are preferred. Content should focus on providing analysis and resources for those who do the work of benefits planning or those who are affected by retirement plan design, work-life benefits, health and wellness benefits, or benefits administration. Pitches can be in the form of article submissions, “Ask the Expert” interviews, news, research results, etc.